

## **South Central Section Membership Advisor Report Fall 2013**

As of September 26, 2013 we have 728 members in the South Central Section.

Several of us are working The 99s booth at the AOPA Summit in Fort Worth on October 10-12. If you are able to help, please let Cathy Prudhomme know. The 99s breakfast will be October 11 from 8:00 a.m. – 9:00 a.m. The cost is \$25 and needs to be to HQ by October 2.

Make sure you have someone designated as Chapter Membership Chairman and that HQ knows who they are. This will give HQ contact info when they get requests about local chapters and/or they are at various tradeshow. Also make sure our Section Secretary (Kay Alley) and Section Webmaster (Linda Horn) have this information to keep our Section website updated.

Following the Board meeting at the Fall 2013 Section meeting, it was decided to look into having a Section Facebook page to reach potential members who utilize social networking. If you know of someone who is technologically savvy, please let Cathy Prudhomme, or a member of the Board, know.

The Board and I will be working to improve communication between Chapters as to what is working insofar as recruiting and retaining members. I am open to ideas and welcome suggestions on what has worked as well as what has not worked.

Jill Shockley